

# 2017 NYSAA Convention Schedule of Events

Saturday, January 14 <sup>th</sup>	
6:00 pm.	Board of Director's Meeting
Sunday, January 15 <sup>th</sup>	
8:00 AM	Registration Begins
8:15 AM	Opening Greetings from NYSAA Vice President Ron Wheeler
8:30-5:00 PM	Vendor Booths Open
8:30-10:00 AM	Seminar # 1 George Michak, Attorney
10:00 – 10:15 AM	Coffee Break
10:15 – 11:45 AM	Seminar # 2- Curtis Kitchen- "Building Your Brand"
11:45 – 1:00 PM	LUNCH, choose one of the many restaurants the casino has to offer
1:00-2:30 PM	Seminar #3 Jimmy Dean Coffey, "Moving your Auction Business from good to great"
2:30-2:45 PM	Break
2:45-4:00 PM	"Great Ideas" Panel Discussion- Online Auctions, Dealing with Today's Customers, and Firearms at Auction. Featuring Jimmy Dean Coffey, Joe Hessney, Rich Mason, Dale Lambrecht and Jim Hoyt
5:30 -6:30 PM	Dinner
6:30 PM	Fun Auction & Rookie Competition
9:15 PM	Poker Tournament
Monday, January 16 <sup>th</sup>	
7:30-8:30 AM	Past Presidents Breakfast
8:30-5:00 PM	Vendor Booths Open
8:30-10:00 AM	Seminar #4 Jimmy Dean Coffey "When and Why an Online Auction can Work"
10:15-10:30 AM	Coffee Break
10:30 -11:30 AM	NYSAA Annual Meeting & Election of Officers
11:30 – 12:00 PM	Board of Directors Meeting
12:00-1:30 PM	Lunch & Preliminary Bid Calling Contest
1:30-3:00 PM	"Social Media" Panel Discussion, featuring Curtis Kitchen, Jennifer Mensler, Phil Gableman and Jared Lambrecht
3:00-4:00 PM	NYSAA Auxiliary Board Meeting
4:30-5:30 PM	Presidents Reception
5:30 PM	Grand Banquet, Bid Calling Finals & Award Ceremony